

Ethical Use of Affiliate Programs Policy

Purpose

This policy outlines how I, Shakira K. O'Garro, LMHC-D, LPC, LPCC, NCC, use affiliate programs in a manner that maintains compliance with professional ethics, New York State law, and the ACA Code of Ethics.

1. Professional Separation

Cheerful Heart Mental Health Counseling PLLC is a licensed psychotherapy practice. No affiliate products, supplement recommendations, or third-party sales are promoted, discussed, or transacted within the context of psychotherapy, clinical supervision, or mental health evaluation.

EndoKin Collective is a separate, non-clinical educational and community platform that focuses on wellness, advocacy, and peer support. Affiliate programs are used exclusively within that context and never as part of psychotherapy.

2. Transparency and Disclosure

I clearly disclose all affiliate relationships on relevant web pages, social media, and materials. Any mention of affiliate links includes a statement indicating that I may receive a small commission at no additional cost to the consumer. Affiliate recommendations are provided solely for informational or educational purposes, not as medical or psychological advice.

3. Client Protection and Ethical Boundaries

Clinical clients are never solicited to purchase or use affiliate products. No commissions, incentives, or affiliate income are derived from psychotherapy clients. All supplement, product, or wellness information is offered generally and not directed toward any client's specific treatment plan or diagnosis.

4. Professional Integrity

I uphold ACA Code of Ethics Sections A.6.b (Extending Counseling Boundaries), C.3.f (Promoting to Those Served), and C.6.d (Exploitation of Others), as well as NYS unprofessional conduct rule

8 NYCRR §29.1(b)(2) prohibiting the use of professional influence to promote the sale of goods or services for personal gain.

I maintain separate recordkeeping, communication channels, and payment systems for all clinical and non-clinical activities.

5. Collaborative Care and Referrals

When appropriate, I collaborate with or refer to licensed medical professionals, dietitians, or functional medicine providers for supplement or nutrition-related questions. Clients are encouraged to make health-related decisions with their primary care physician or other qualified medical providers.

In Summary

Affiliate programs are used solely for educational and advocacy purposes through EndoKin Collective and are never part of clinical treatment or counseling.

Affiliate & Wellness Disclaimer (For Website / Social Media)

Disclaimer: The information shared through EndoKin Collective, including articles, events, videos, and affiliate links, is for educational and informational purposes only and should not be construed as medical, psychological, or nutritional advice.

I may earn a small commission from purchases made through affiliate links, at no additional cost to you.

Cheerful Heart Mental Health Counseling PLLC provides licensed psychotherapy services. These services are distinct and separate from EndoKin Collective. If you are seeking therapy or medical treatment, please consult a qualified mental health or healthcare provider in your area.